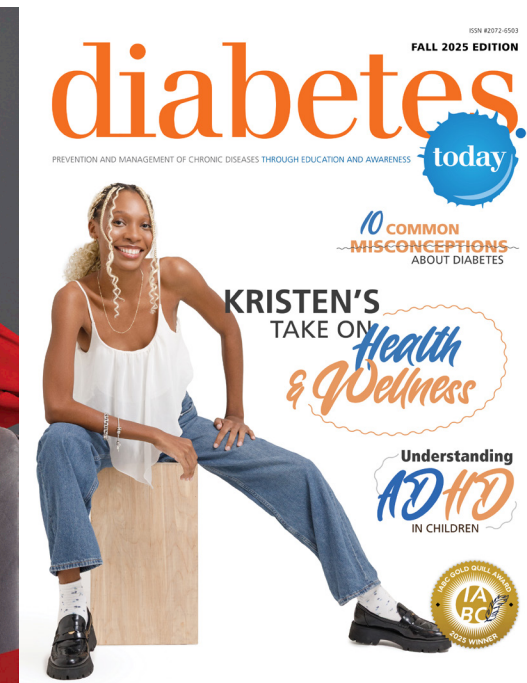
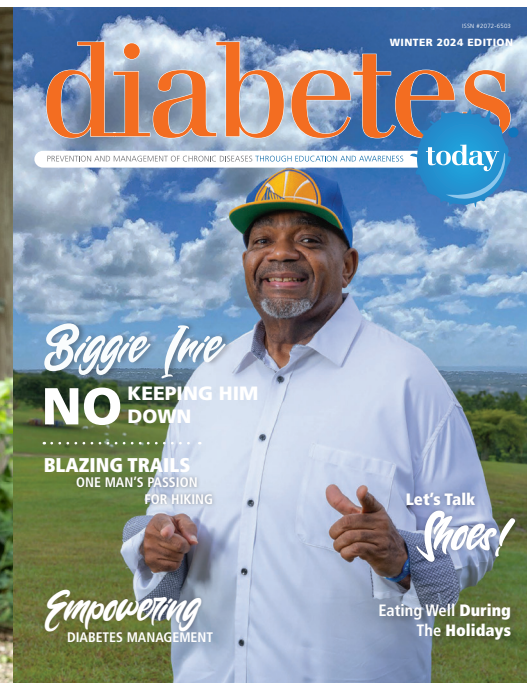


diabetes

PREVENTION AND MANAGEMENT OF CHRONIC DISEASES THROUGH EDUCATION AND AWARENESS

today

BOOKING PACKAGE



ADVERTISE IN THIS MAGAZINE

PRMR Inc. is pleased to announce the return of the **Diabetes Today** magazine. In the past, the magazine touched lives and served as testimony that living with a chronic disease does not have to be lonely—there are others going through similar challenges. The magazine also brought a local perspective with accessible solutions in terms of diet, exercise, and treatment. **Diabetes Today** will continue to give this local perspective. It is intended as a family magazine because chronic diseases do not discriminate based on age. However, it is not a prescription but rather a description of the lives of ordinary people and the lifestyle adjustments they have made to live healthily.

Diabetes Today is a publication of the public relations consultancy firm **PRMR Inc.** and is circulated free of charge throughout Barbados. **PRMR Inc.'s** work is focused on the development sector and management of issues that contribute to a better world for all humanity, especially for women and girls. Its mantra is “PR for Good,” and it represents clients who care about people, the planet, and profit.

Diabetes Today aims to promote awareness of noncommunicable diseases and provide academic articles on current research for medical professionals plus informative, entertaining, and educational features for the average reader.

Diabetes Today is published biannually: April 7, World Health Day, and November 14, World Diabetes Day.

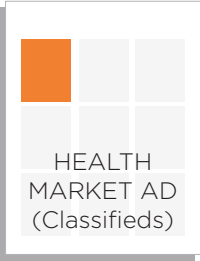
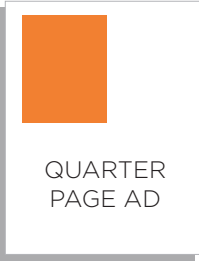

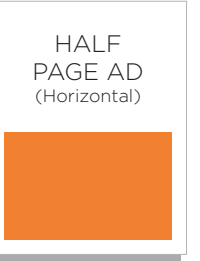
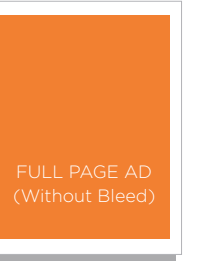
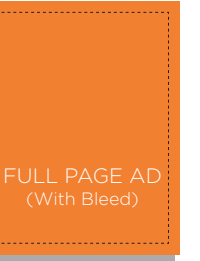

To view past editions of the **Diabetes Today** magazine [Click Here](#).

For more information in regards to booking orders and editorial content, please contact:

For Advertising: (246) 622-3091 | Tanya Lightbourne | tanya@prmrinc.net

For Editorial: (246) 622-3091 | Janelle Thornhill | janelle@prmrinc.net

AD SPECIFICATIONS

						
HEALTH MARKET AD (Classifieds)	QUARTER PAGE AD	HALF PAGE AD (Vertical)	HALF PAGE AD (Horizontal)	FULL PAGE AD (Without Bleed)	FULL PAGE AD (With Bleed)	Full Page Advertorial
2.4"W x 3"H	3.625"W x 4.625"H	3.625"W x 9"H	7.5"W x 4.625"H	7.5"W x 9.5"H	8.5"W x 11"H (with at least 0.25" bleed)	7.5"W x 9.5"H

All artwork must be in EPS, PDF or JPEG format, CMYK colour mode and include crop marks and bleed where necessary.



Diabetes Today Booking Order

Please place a tick next to your selection. N.B Please note all ads are in full colour.

Name of Company: _____

Full Name: _____

Title: _____

Signature: _____

Date: _____

AD PRICES (VAT Inclusive)

Health Market (Classifieds)	\$400	<input type="checkbox"/>
Quarter Page	\$800	<input type="checkbox"/>
Half Page	\$1,500	<input type="checkbox"/>
Full Page	\$2,000	<input type="checkbox"/>
Full Page (INSIDE FRONT/ INSIDE BACK)	\$2,500	<input type="checkbox"/>
Full Page Advertorial	\$2,500	<input type="checkbox"/>
Back Cover	\$3,000	<input type="checkbox"/>